Listing of Claims:

Applicants request that the U.S. Patent and Trademark Office enter the following amendments to claims 52 and 53, enter the following new claims 73-114, and consider the following remarks. Reconsideration and allowance of all presently pending claims is respectfully requested.

No Admission. Claims 52 and 53 below are labeled pursuant to the request of the Patent Office for convenience in examination. Reference to a claim as "currently amended" is not an admission that the claim was altered for any reason related to patentability. Claims 52-53 have been amended to correct typographical errors, and not for any reason related to patentability.

This Listing of Claims will replace all prior versions, and listings, of claims in this application:

1. (Previously Presented): A method for on-line, interactive fundraising for an organization over a wide-area network, comprising the steps of:

hosting the organization's website, the website including a plurality of hyperlinked web pages;

displaying one or more web pages having one or more virtual plaques honoring donors;

providing one or more donation and payment web pages; and

updating the one or more virtual plaques when a donation is made.

2. (Previously Presented): The method as recited in claim 1, further comprising the step of e-mailing one or more of the updated virtual plaques to potential donors.

3. (Previously Presented): The method as recited in claim 1, wherein one or more of the virtual plaques comprises a static virtual plaque.

4.   (Previously Presented): The method as recited in claim 1, wherein one or more of the virtual plaques comprises a scrolling virtual plaque.

5.   (Original): The method as recited in claim 1, wherein the wide-area network is the Internet.

6.   (Previously Presented): The method as recited in claim 1, further comprising the steps of editing and/or modifying one or more of the virtual plaques and/or the updated virtual plaques.

7.   (Previously Presented): The method as recited in claim 1, further comprising the step of broadcasting one or more of the virtual plaques and/or the updated virtual plaques on television.

8.   (Original): The method as recited in claim 1, further comprising the step of creating a personalized donation page for a donor.

9.   (Original): The method as recited in claim 1, further comprising the step of e-mailing a report to a donor.

10.   (Original): The method as recited in claim 1, further comprising the step of providing promotional information about the organization and the fundraising cause on the website.

11.   (Previously Presented): The method as recited in claim 1, further comprising the step of including information about the donor and the contribution on one or more of the virtual plaques and/or the updated virtual plaques.

12.   (Previously Presented): The method as recited in claim 1, further comprising the step of providing a payment option, wherein the payment option includes payment by credit card.

13.   (Previously Presented): The method as recited in claim 1, further comprising the step of providing a payment option, wherein the payment option includes payment by mail.

14.   (Previously Presented): The method as recited in claim 1, further comprising the step of providing a payment option, wherein the payment option includes payment in two or more installments.

15.   (Original): The method as recited in claim 1, wherein the organization is a charitable organization.

16.   (Original): The method as recited in claim 1, wherein the organization is a political action committee.

17.   (Original): The method as recited in claim 1, wherein the organization is a political organization.

18.   (Previously Presented): The method as recited in claim 1, wherein one or more of the virtual plaques and/or the updated virtual plaques is created on a web page containing an image of a book.

19.   (Previously Presented): The method as recited in claim 1, wherein one or more of the virtual plaques and/or the updated virtual plaques is created on a web page containing an image of an art work.

20.   (Previously Presented): An on-line, interactive fundraising system over a wide-area network for an organization, comprising:

a website dedicated to the organization, the website including a plurality of hyperlinked web pages;

one or more web pages having one or more virtual plaques honoring donors;

one or more donation and payment web pages; and

means for updating the one or more virtual plaques on the web pages when a donation is made.

21. (Previously Presented): The system as recited in claim 20, further comprising means for e-mailing one or more of the updated virtual plaques to potential donors.

22. (Original): The system as recited in claim 20, wherein the wide-area network is the Internet.

23. (Previously Presented): The system as recited in claim 20, further including information about the organization on the website.

24. (Previously Presented): The system as recited in claim 20, further including information about the donor and/or the donor's contribution on one or more of the virtual plaques and/or the updated virtual plaques.

25. (Original): The system as recited in claim 20, further comprising means for receiving payment by a credit card.

26. (Original): The system as recited in claim 20, further comprising means for receiving payment in two or more installments.

27. (Original): The system as recited in claim 20, wherein the organization is a charitable organization.

28. (Previously Presented): The system as recited in claim 20, wherein one or more virtual plaques and/or updated virtual plaques is sent to a recipient and the system further comprises means for allowing the recipient to make donations, receive new virtual plaques, and re-forward the new virtual plaques to others.

29.   (Previously Presented): The system as recited in claim 20, further comprising means for editing and/or modifying one or more of the virtual plaques and/or the updated virtual plaques.

30.   (Previously Presented): The system as recited in claim 20, wherein one or more of the virtual plaques and/or the updated virtual plaques comprises at least one static virtual plaque.

31.   (Previously Presented): The system as recited in claim 20, wherein one or more of the virtual plaques and/or the updated virtual plaques comprises at least one dynamic, scrolling virtual plaque.

32.   (Original): The system as recited in claim 20, further comprising a personalized donation page for a donor.

33.   (Previously Presented): The system as recited in claim 32, wherein one or more of the virtual plaques and/or the updated virtual plaques is located on the personalized donation page.

34.   (Previously Presented): The system as recited in claim 20, further comprising means for broadcasting one or more of the virtual plaques and/or the updated virtual plaques on television.

35.   (Original): The system as recited in claim 20, wherein the organization is a political action committee (PAC).

36.   (Original): The system as recited in claim 20, wherein the organization is a political organization.

37.   (Previously Presented): The system as recited in claim 20, wherein one or more of the virtual plaques and/or the updated virtual plaques is created on a web page containing an image of a book.

38.   (Previously Presented): The system as recited in claim 20, wherein one or more of the virtual plaques and/or the updated virtual plaques is created on a web page containing an image of an art work.

39.   (Previously Presented): An automated, on-line donor recognition system, comprising:

a website dedicated to an organization, including a plurality of hyperlinked web pages;

one or more personalized donation pages for donors;

one or more web pages having one or more virtual plaques honoring the donors; and

means for modifying the one or more virtual plaques when a donation is made.

40.   (Previously Presented): The system as recited in claim 39, further comprising means for editing the one or more virtual plaques and/or modified virtual plaques.

41.   (Original): The system as recited in claim 39, further comprising means for creating e-mail messages acknowledging a donor.

42.   (Previously Presented): A computer program product including a program code embodied in a storage medium for carrying out the method steps for on-line, interactive fundraising over a wide-area network, said method steps comprising:

hosting an organization's website including a plurality of hyperlinked web pages;

displaying one or more web pages having one or more virtual plaques honoring donors;

providing one or more donation and payment web pages; and

modifying the one or more virtual plaques when a donation is made.

43.   (Previously Presented): A method for hosting a web-based, interactive fundraising system for an organization over a wide-area network, comprising the steps of:

hosting the organization's website including a plurality of hyperlinked web pages;

displaying one or more web pages having one or more virtual plaques honoring donors;

providing one or more donation and payment web pages; and

updating the one or more virtual plaques when a donation is made.

44.   (Previously Presented): The method as recited in claim 1, wherein the step of updating the one or more virtual plaques when a donation is made comprises the step of adding information about the donor and/or the donor's contribution to the one or more virtual plaques.

45.   (Previously Presented): The method as recited in claim 1, wherein the step of updating the one or more virtual plaques when a donation is made comprises the step of creating a new virtual plaque having information about the donor and/or the donor's contribution.

46.   (Previously Presented): The method as recited in claim 1, where the step of updating the one or more virtual plaques occurs only after the organization has received the donation.

47.   (Previously Presented): A method of fundraising for an organization over a wide-area network, the method comprising the steps of:

providing a website dedicated to the organization;

enabling donations to be made to the organization via the website;

displaying one or more virtual plaques on the website, the one or more virtual plaques including information honoring donors to the organization; and

updating the one or more virtual plaques to include new donor information when a donation is made to the organization.

48.   (Previously Presented): The method as recited in claim 47, wherein the one or more virtual plaques comprises a plurality of virtual plaques, with each virtual plaque honoring a specific donor, and wherein the step of updating the one or more virtual plaques comprises the step of creating a new virtual plaque honoring the new donor.

49.   (Previously Presented): The method as recited in claim 47, wherein the one or more virtual plaques comprises a single virtual plaque honoring the donors, and wherein the step of updating the single virtual plaque comprises the step of adding the new donor information to the single virtual plaque.

50.   (Previously Presented): The method as recited in claim 47, wherein the wide-area network comprises the Internet.

51.   (Previously Presented): A fundraising system for an organization over a wide-area network, the system comprising:

a website dedicated to the organization;

means for enabling donations to be made to the organization via the website;

one or more virtual plaques on the website, the one or more virtual plaques including information honoring donors to the organization; and

means for updating the one or more virtual plaques to include new donor information when a donation is made to the organization.

52.   (Currently Amended): The system as recited in claim 51, wherein the one or more virtual plaques comprises a plurality of virtual plaques, with each virtual plaque honoring a specific donor, and wherein the means for ~~step of~~ updating the one or more virtual plaques comprises means for ~~the step of~~ creating a new virtual plaque honoring the new donor.

53. (Currently Amended): The system as recited in claim 51, wherein the one or more virtual plaques comprises a single virtual plaque honoring the donors, and wherein the means for ~~step of~~ updating the single virtual plaque comprises means for ~~the step of~~ adding the new donor information to the single virtual plaque.

54. (Previously Presented): The system as recited in claim 51, wherein the wide-area network comprises the Internet.

55. (Previously Presented): The method as recited in claim 1, where the updating step occurs at the time of a donation.

56. (Previously Presented): The system as recited in claim 20, wherein the updating means comprises means for updating the one or more virtual plaques on the web pages at the time of a donation.

57. (Previously Presented): The system as recited in claim 39, wherein the updating means comprises means for updating the one or more virtual plaques on the web pages at the time of a donation.

58. (Previously Presented): The method as recited in claim 43, where the updating step occurs at the time of a donation.

59. (Previously Presented): The method as recited in claim 47, where the updating step occurs at the time of a donation.

60. (Previously Presented): The system as recited in claim 51, wherein the updating means comprises means for updating the one or more virtual plaques on the web pages at the time of a donation.

61. (Previously Presented): The method as recited in claim 1, wherein a donor may choose the words and/or language inscribed in a virtual plaque.

62.   (Previously Presented): The method as recited in claim 1, wherein a donor may choose the words and/or language inscribed in a virtual plaque and is further able to modify the virtual plaque at a later time.

63.   (Previously Presented): The system as recited in claim 20, wherein a donor may choose the words and/or language inscribed in a virtual plaque.

64.   (Previously Presented): The system as recited in claim 20, wherein a donor may choose the words and/or language inscribed in a virtual plaque and is further able to modify the virtual plaque at a later time.

65.   (Previously Presented): The system as recited in claim 39, wherein a donor may choose the words and/or language inscribed in a virtual plaque.

66.   (Previously Presented): The system as recited in claim 39, wherein a donor may choose the words and/or language inscribed in a virtual plaque and is further able to modify the virtual plaque at a later time.

67.   (Previously Presented): The method as recited in claim 43, wherein a donor may choose the words and/or language inscribed in a virtual plaque.

68.   (Previously Presented): The method as recited in claim 43, wherein a donor may choose the words and/or language inscribed in a virtual plaque and is further able to modify the virtual plaque at a later time.

69.   (Previously Presented): The method as recited in claim 47, wherein a donor may choose the words and/or language inscribed in a virtual plaque.

70.   (Previously Presented): The method as recited in claim 47, wherein a donor may choose the words and/or language inscribed in a virtual plaque and is further able to modify the virtual plaque at a later time.

71.   (Previously Presented): The system as recited in claim 51, wherein a donor may choose the words and/or language inscribed in a virtual plaque.

72.   (Previously Presented): The system as recited in claim 51, wherein a donor may choose the words and/or language inscribed in a virtual plaque and is further able to modify the virtual plaque at a later time.

73.   (New): A method of fundraising over a wide-area network, the method comprising the steps of:

providing a website for a cause, an event, or an organization engaged in fundraising;

enabling contributions to be made in support of the cause, event or organization by a donor via the website;

displaying one or more virtual plaques on the website that identify one or more donors, wherein the donor is able to specify content within the virtual plaque.

74.   (New): The method of claim 73, wherein said content includes the amount of a donation and the donor's name.

75.   (New): The method of claim 73, further comprising the step of updating the one or more virtual plaques to include new information when a new donation is made.

76.   (New): The method of claim 75, wherein said new information is donor information.

77.   (New): The method of claim 76, wherein said donor information is the donor's name.

78.   (New): The method of claim 75, wherein said new information includes information about a donor's contribution.

79. (New): The method of claim 78, wherein the information about a donor's contribution is the amount of the contribution.

80. (New): The method of claim 73, wherein the donor may choose the form of the virtual plaque and on which the contents are to be displayed.

81. (New): The method of claim 80, wherein the form is an image of a book.

82. (New): The method of claim 80, wherein the form is an image of a work of art.

83. (New): The method of claim 75, wherein the donor may choose the form of the updated virtual plaque on which the contents are to be displayed.

84. (New): The method of any of claims 73, 74 or 75, wherein the virtual plaque identifies a single donor.

85. (New): The method of any of claims 73, 74 or 75, wherein the virtual plaque identifies a plurality of donors.

86. (New): The method of any of claims 73, 74 or 75, wherein the virtual plaque is a static plaque.

87. (New): The method of any of claims 73, 74 or 75, wherein the virtual plaque is a scrolling plaque.

88. (New): The method of any of claims 73, 74 or 75, wherein said cause, event or organization is a charitable cause, event or organization.

89. (New): The method of any of claims 73, 74 or 75, wherein said cause, event or organization is a political cause, event or organization.

90. (New): The method of any of claims 73, 74 or 75, wherein said organization is a non-profit organization.

91.　(New): The method of any of claims 73, 74 or 75, wherein said cause, event or organization relates to a business.

92.　(New): The method of any of claims 73, 74 or 75, wherein the virtual plaque includes a link to another web page.

93.　(New): The method of any of claims 73, 74 or 75, wherein the virtual plaque is viewed on a computer screen.

94.　(New): The method of any of claims 73, 74 or 75, wherein the placement and location of a donors name on the virtual plaque can be varied depending on the amount of donation.

95.　(New): An on-line, interactive fundraising system over a wide-area network, comprising:

a website for a cause, an event, or an organization engaged in fundraising;

means for enabling contributions to be made in support of the cause, event or organization by a donor via the website;

means for displaying one or more virtual plaques on the website that identify one or more donors, wherein the donor is able to specify the content of the virtual plaque.

96.　(New): The system of claim 95, wherein said content includes the amount of a donation or the donor's name or both.

97.　(New): The system of claim 95, further comprising means for updating the one or more virtual plaques to include new information when a new donation is made.

98.　(New): The system of claim 95, wherein the virtual plaque identifies a plurality of donors.

99.　(New): The system of claim 95, wherein the virtual plaque is a static plaque.

100.   (New): The system of claim 95, wherein the virtual plaque is a scrolling plaque.

101.   (New): A computer program product including a program code embodied in a storage medium for carrying out the method steps for on-line, interactive fundraising over a wide-area network, said method steps comprising:

providing a website for a cause, an event, or an organization engaged in fundraising;

enabling contributions to be made in support of the cause, event or organization by a donor via the website;

displaying one or more virtual plaques on the website that identify one or more donors, wherein the donor is able to specify the content of the virtual plaque.

102.   (New): The computer program product of claim 103, wherein said content includes the amount of a donation and the donor's name.

103.   (New): The computer program product of claim 103, further comprising updating the one or more virtual plaques to include new information when a new donation is made.

104.   (New): The computer program product of claim 103, wherein the virtual plaque identifies a plurality of donors.

105.   (New): The computer program product of claim 103, wherein the virtual plaque is a static plaque.

106.   (New): The computer program product of claim 103, wherein the virtual plaque is a scrolling plaque.

107.   (New): The computer program product of claim 103, wherein said cause, event or organization is a charitable cause, event or organization.

108.   (New): The computer program product of any claim 103, wherein said cause, event or organization is a political cause, event or organization.

109.   (New): The computer program product of claim 103, wherein said organization is a non-profit organization.

110.   (New): The computer program product of claim 103, wherein the virtual plaque is viewed on a computer screen.

111.   (New): The computer program product of claim 103, wherein the placement and location of a donors name on the virtual plaque can be varied depending on the amount of donation.

112.   (New): A method of fundraising over a wide-area network, the method comprising the steps of:

providing a website for a cause, an event, or an organization engaged in fundraising;

enabling contributions to be made in support of the cause, event or organization by a donor via the website;

enabling donors to specify the content of a public acknowledgement of their contribution to the cause, event, or organization; and,

displaying the acknowledgement on the website in the form of a scrolling virtual plaque.

113.   (New): An on-line, interactive fundraising system over a wide-area network, comprising:

a website for a cause, an event, or an organization engaged in fundraising;

means for enabling contributions to be made in support of the cause, event or organization by a donor via the website;

means for enabling donors to specify the content of a public acknowledgement of their contribution to the cause, event, or organization; and

means for displaying the acknowledgement on the website in the form of a scrolling virtual plaque.

114.   (New): A computer program product including a program code embodied in a storage medium for carrying out the method steps for on-line, interactive fundraising over a wide-area network, said method steps comprising:

providing a website for a cause, an event, or an organization engaged in fundraising;

enabling contributions to be made in support of the cause, event or organization by a donor via the website;

enabling donors to specify the content of a public acknowledgement of their contribution to the cause, event, or organization; and,

displaying the acknowledgement on the website in the form of a scrolling virtual plaque.